

UNIQUE **S**TYLE **P**LATFOM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
POLKA DOTS





**Polka dots** from a classic print to a fashion forward take on maximalism.

Copenhagen Fashion Week S/S 26 saw polka dots emerge on both the catwalk and in streetstyle, with new colour combinations that evolve from classic b&w spots.

Menswear have also adopted the popular print, most notably in **D&G** S/S 26 catwalk.

Social media creators such as **@anais.closet** and **Hailey Bieber**, have seamlessly incorporated the print into their wardrobes, suggesting this trend will continue for A/W 25/26 and onto S/S 26.

**USP: Polka dots continue as a key print story for S/S 26.**

# USP INSPIRE: POLKA DOTS

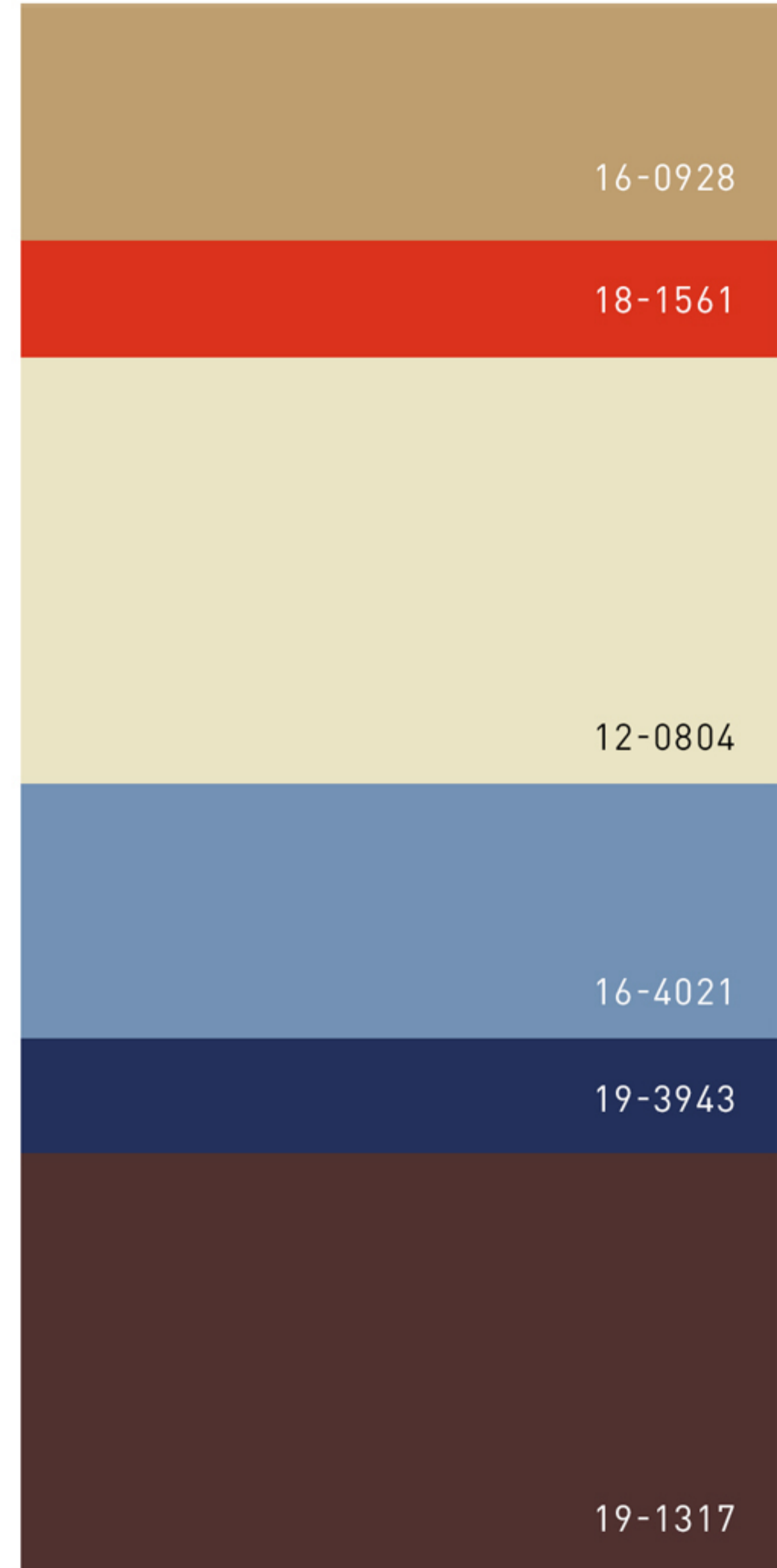
# MOOD



Be inspired by polka dot print in various scales, across clothing, accessories and beauty

# USP INSPIRE: POLKA DOTS

# COLOUR



16-0928

18-1561

12-0804

16-4021

19-3943

19-1317

Be inspired by a sophisticated but fun colour palette, with bitter chocolate, vanilla and haystack alongside pops of red-orange and sky blue